ORDER

Order / Rev: 37233 Orders Alt Order #: 08863279 Product Desc: BERKLEY/SENATE/D

Estimate:

Flight Dates:

Order Type:

Original Date / Rev:

09/12/12 - 09/17/12 09/11/12 / 09/11/12

GENERAL

Primary AE:

Sales Office:

Sales Region:

KLAS Mike Jones

K-WAS

National

Name: Agency

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Shorr Johnson Magnus

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC 15%

00:15:00

Cash

Broadcast

Advertiser

Name:

Berkley, Shelley - D-USS

Demographic:

PO1

Product Codes: Priority:

LV2 AGY, POL, CAND Revenue Codes:

A35+

Order Separation:

Advertiser External ID:

New Business Thru:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	105	\$45,580.00	\$38,743.00

1	0	ta	S

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	105	\$45,580.00	\$38,743.00	0.00
Totals	105	\$45,580.00	\$38,743.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones	- (MS		Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$45,580.00
Market	100%	\$151,933.33

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
25%	\$37,983.33
0%	\$0.00
0%	\$0.00
5%	\$7,596.67
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 0% 0% 25% 0% 0% 5% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type :	Spots	Amount
E 1	8	09/12/12	09/14/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	WTF	:30	6	\$40.00LV2	0.00 NM	6	\$240.00
	NEWS	5											
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09	9/10/12	09/16/12	WTF	6	\$40.00	0.00						
E 2	8	09/17/12	09/17/12	8 News Now 4-5a	CM	4-5a	M	:30	2	\$40.00LV2	0.00 NM	2	\$80.00
				8 News Now 4-5a	ı						1		

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KLAS

Order / Rev:

37233

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863279

Product Desc:

BERKLEY/SENATE/D

Flight Dates: 09/12/12 - 09/17/12

Estimate:

Inventory Code Rate Pri Rtg Type Spots Ln Ch Start/End Time Days Start End Break Len Spots Amount **NEWS** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 M----\$40.00 0.00 E 3 09/12/12 09/14/12 CBS This Morning 7-9a CM --WTF--:30 6 \$150.00LV2 0.00 NM 6 \$900.00 7-9a **CBS This Morning CBS THIS MORNING** Weekdays Spots/Week Rating Start Date End Date Rate Week: 09/10/12 09/16/12 --WTF--0.00 6 \$150.00 09/17/12 09/17/12 CBS This Morning 7-9a CM 7-9a M----:30 \$150.00LV2 0.00 NM 2 \$300.00 8 **CBS This Morning CBS THIS MORNING** Weekdays Start Date **End Date** Spots/Week Rate Rating M-----Week: 09/17/12 09/23/12 \$150.00 0.00 --WTF--\$225.00LV2 0.00 NM 6 09/12/12 09/14/12 8 News Now 5a M-F CM 5-6a :30 \$1,350.00 8 News Now 5a M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--Week: 09/10/12 \$225.00 09/16/12 6 0.00 \$225.00LV2 0.00 NM 2 \$450.00 09/17/12 09/17/12 8 News Now 5a M-F CM 5-6a M----:30 8 News Now 5a M-F **NEWS** Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 09/17/12 09/23/12 \$225.00 0.00 :30 \$245.00 LV2 09/12/12 09/14/12 8 News Now 6a M-F CM 6-7a --WTF--0.00 NM 3 \$735.00 8 News Now 6a M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$245.00 0.00 6-7a \$245.00 LV2 0.00 NM E 8 09/17/12 09/17/12 8 News Now 6a M-F CM M----:30 1 \$245.00 8 News Now 6a M-F **NEWS** Spots/Week Rating Start Date **End Date** Weekdays <u>Rate</u> \$245.00 0.00 Week: 09/17/12 09/23/12 8 News Now Noon M-F CM --WTF--:30 \$225.00LV2 0.00 NM 3 \$675.00 8 09/12/12 09/14/12 12-1230p 8 News Now Noon M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--0.00 Week: 09/10/12 09/16/12 \$225.00 \$225.00LV2 0.00 NM E 10 8 09/17/12 09/17/12 8 News Now Noon M-F CM 12-1230p M-----:30 1 \$225.00 8 News Now Noon M-F **NEWS** Spots/Week Rating Start Date **End Date** <u>Weekdays</u> Rate M-----\$225.00 0.00 09/23/12 Week: 09/17/12 09/12/12 09/14/12 Ellen 3-4p --WTF--:30 \$325.00LV2 0.00 NM 6 \$1,950.00 8 CM Ellen **ELLEN** Spots/Week **Start Date End Date** Weekdays Rate Rating Week: 09/10/12 09/16/12 --WTF--\$325.00 0.00 M-----\$325.00LV2 0.00 NM E 12 8 09/17/12 09/17/12 Ellen CM 3-4p :30 2 \$650.00 Ellen **ELLEN** Spots/Week Rating Start Date **End Date Weekdays** Rate Week: 09/17/12 09/23/12 2 \$325.00 0.00 --WTF--09/12/12 09/14/12 CM 9-10a :30 \$250.00LV2 0.00 NM 6 \$1,500.00 E 13 8 Live w/Kelly Live With Regis & Kelly LIVE WITH KELLY Spots/Week Rating Start Date **End Date** Weekdays Rate --WTF--Week: 09/10/12 09/16/12 6 \$250.00 0.00 M----09/17/12 09/17/12 Live w/Kelly CM 9-10a :30 \$250.00LV2 0.00 NM 2 \$500.00 Live With Regis & Kelly LIVE WITH KELLY

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KLAS

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BERKLEY/SENATE/D

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 14	8	09/17/1	2 09/17/12	Live w/Kelly	CM	9-10a	M	:30	2	\$250.00LV2	0.00 NM	2	\$500.00
1	IVF W	/ITH KEL	LY	Live With Regis & I	Kelly								
_		art Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
We	ek: 09	/17/12	09/23/12	M	2	\$250.00	0.00						
E 15	8	09/12/1	2 09/14/12	Y&R	СМ	11a-12p	WTF	:30	2	\$1,500.00LV2	0.00 NM	2	\$3,000.00
Y	OUNG	3 AND RI	ESTLESS	Young & Restless									
	Sta	art Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
We	ek: 09	/10/12	09/16/12	WTF		\$1,500.00	0.00						
E 16	8	09/17/1	2 09/17/12	Y&R Young & Restless	CM	11a-12p	M	:30	1	\$1,500.00LV2	0.00 NM	1	\$1,500.00
Y	OUNG	3 AND RI	ESTLESS	Tourig & Resiless									
		art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
We	ek: 09	/17/12	09/23/12	M		\$1,500.00	0.00						
E 17	8	09/12/1	2 09/14/12	1230-2p Soaps/ LM Soaps / Let's Make		1230-2p	WTF	:30	6	\$900.00 LV2	0.00 NM	6	\$5,400.00
Е	BOLD/	DEAL		Soaps / Let's Make	A Deal								
	Sta	art Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
We	ek: 09	/10/12	09/16/12	WTF	6		0.00						
E 18	8	09/17/1	2 09/17/12	1230-2p Soaps/ LM		1230-2p	M	:30	2	\$900.00LV2	0.00 NM	2	\$1,800.00
Е	BOLD/	DEAL		Soaps / Let's Make	A Deal								
		art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
	ek: 09	/17/12	09/23/12	M	2	*******	0.00						
E 19	8	09/12/1	2 09/14/12	630-7p Inside Edition	n CM	630-7p	WTF	:30	3	\$875.00 LV2	0.00 NM	3	\$2,625.00
11	NSIDE	EDITIO	N	Inside Edition									
	Sta	art Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
	ek: 09	/10/12	09/16/12	WTF	3	•	0.00	<u> </u>					
E 20	8	09/17/1	2 09/17/12	630-7p Inside Edition	n CM	630-7p	M	:30	1	\$875.00LV2	0.00 NM	1	\$875.00
11	NSIDE	EDITIO	N	inside Edition									
		art Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
		/17/12	09/23/12	M	1	\$875.00	0.00						
E 21	8	09/16/1	2 09/16/12	8 News Now Sun 5- 8 News Now Sun	7p CM	4-430p, 630 (6:30 PM-7:0	•	:30	1	\$600.00LV2	0.00 NM	1	\$600.00
N	IEWS			o idems idom onli		(0.50 1-101-7.1	JO FIVI)						
	Sta	art Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
		/10/12	09/16/12	S	1		0.00						
E 22	8	09/15/1	2 09/15/12	8 News Now Sat 5- 8 News Now Sat 5-	-	5-7p	S-	:30	1	\$175.00LV2	0.00 NM	1	\$175.00
N	IEWS			o News Now Gat 5	<i>1</i> Þ								
		art Date	End Date		pots/Week		Rating						
		/10/12	09/16/12	S-	1	*******	0.00			0075 001110	0.00.104		
E 23	8	09/12/1	2 09/14/12	8 News Now 5-630 8 News Now 5-630		5-630p	WTF	:30	6	\$375.00LV2	0.00 NM	6	\$2,250.00
N	IEWS			0 News Now 5-000	ρ (۷ 1-1								
		art Date	End Date		pots/Week		Rating						
		/10/12	09/16/12	WTF	6	•	0.00			2075 2011/0	0.00 101		
E 24	8	U9/17/1	2 09/17/12	8 News Now 5-630 8 News Now 5-630		5-630p	M	:30	2	\$375.00LV2	0.00 NM	2	\$750.00
N	IEWS			5 110H3 110H 5-050	p 171 1							i	
		art Date	End Date		pots/Week		Rating						
		/17/12	09/23/12	M	2		0.00	.00		6200 0011/0	0.00 111	_	8000 0-
E 25	8	U9/12/1	2 09/14/12	8 News Now 4p M-I 8 News Now 4p M-		4-5p (4:30 PM-5:	WTF 00 PM)	:30	3	\$300.00LV2	0.00 NM	3	\$900.00
N	IEWS			2 110110 110W 4p W	•	() W-0.							
		art Date	End Date		pots/Week		Rating						
	-	/10/12	09/16/12	WTF	<u>3</u>		0.00	-20		6200 00110	0.00.1114		6000 00
E 26	8	09/17/1	2 09/17/12		CM	4-5p	M	:30	1	\$300.00LV2	U.UU NM	1	\$300.00

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Order / Rev:

37233

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863279

Product Desc:

Flight Dates:

09/12/12 - 09/17/12

Estimate:

BERKLEY/SENATE/D KLAS

New Now 4p M-F (4:30 PM-5:00 PM) NEWS Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Spots/Week Rate Rating End Date End Date Start Date Start Date Start Date Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Spots/Week Rate Rating Spots/Week Spots/Week Rate Rating Spots/Week Spots/	\$350.00 \$5,000.00 \$2,000.00
Start Date Week: 09/17/12 09/23/12 M 1 \$300.00 0.00	\$5,000.00
Ent Tonight Weekend ET Start Date Week: 09/10/12	\$5,000.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	
E 28 8 09/12/12 09/14/12 7-8p Rotator CM 7-8pWTF :30 5 \$1,000.00LV2 0.00 NM 5 7-8p Rotator ET/INSIDER Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12WTF 5 \$1,000.00 0.00 E 29 8 09/17/12 09/17/12 7-8p Rotator CM 7-8p M :30 2 \$1,000.00LV2 0.00 NM 2	
ET/INSIDER Start Date	\$2,000.00
E 29 8 09/17/12 09/17/12 7-8p Rotator CM 7-8p M :30 2 \$1,000.00LV2 0.00 NM 2	\$2,000.00
· op residen	
ET/INSIDER <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12 M 2 \$1,000.00 0.00	
E 30 8 09/12/12 09/14/12 Letterman CM 1135p-1237aWTF :30 3 \$750.00LV2 0.00 NM 3 Letterman	\$2,250.00
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 09/10/12 09/16/12 WTF 3 \$750.00 0.00 E 31 8 09/17/12 09/17/12 Letterman CM 1135p-1237a M :30 1 \$750.00 LV2 0.00 NM 1	\$750.00
Letterman LETTERMAN Start Date <u>End Date Weekdays</u> Spots/Week Rate Rating	
Week: 09/17/12 09/23/12 M 1 \$750.00 0.00 E 32 8 09/12/12 09/14/12 Craig Ferguson CM 1237a-137aWTF :30 5 \$115.00LV2 0.00 NM 5	\$575.00
Craig Ferguson (12:37 XM-1:37 XM) FERGUSON	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 WTF 5 \$115.00 0.00	0445.00
E 33 8 09/17/12 09/17/12 Craig Ferguson CM 1237a-137a M :30 1 \$115.00LV2 0.00 NM 1 Craig Ferguson (12:37 XM-1:37 XM) FERGUSON	\$115.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12 M 1 \$115.00 0.00	
E 34 8 09/15/12 09/16/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 2 \$350.00LV2 0.00 NM 2 8 News Now Sa/Su 11p NEWS	\$700.00
<u>Start Date </u>	
E 35 8 09/12/12 09/14/12 8 News Now 11p M-F CM 11-1135pWTF :30 2 \$500.00 LV2 0.00 NM 2 8 News Now 11p M-F	\$1,000.00
NEWS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/10/12 09/16/12WTF 2 \$500.00 0.00	
E 36 8 09/17/12 09/17/12 8 News Now 11p M-F CM 11-1135p M :30 1 \$500.00LV2 0.00 NM 1 8 News Now 11p M-F	\$500.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week 09/47/43 09/32/43 Meaning 1 SECO.00 0.00	
Week: 09/17/12 09/23/12 M 1 \$500.00 0.00 E 37 8 09/15/12 09/15/12 Politics Now S Sebelius CM VariousS- :30 1 \$250.00 LV2 0.00 NM 1 Politics Now S Sebelius (5:30 PM-6:00 PM)	\$250.00
POLITICS NOW Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/10/12 09/16/12 S- 1 \$250.00 0.00 E 38 8 09/16/12 09/16/12 CM CBS Sunday MorniS :30 1 \$325.00 LV2 0.00 NM 1	\$325.00

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 37233
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 Berkley, Shelley - D-USS

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 KLAS

 Flight Dates:
 09/12/12 - 09/17/12
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				CBS News Sunda	y Mornii								
				CBS News Sund	ay Morning								
(CBS SU	INDAY N	IORNING										
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	ek: 09/	10/12	09/16/12	S	1	\$325.00	0.00						
E 39	8	09/16/1	2 09/16/12	8 News Now Sun	AM #2CM	8 News Nov	v Sun AS	:30	1	\$850.00 LV2	0.00 NM	1	\$850.00
				8 News Now Sun	AM #2								
N	NEWS												
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	ek: 09/	10/12	09/16/12	S	1	\$850.00	0.00						
E 40	8	09/16/1	2 09/16/12	Face The Nation	CM	Face The N	lationS	:30	1	\$940.00LV2	0.00 NM	1	\$940.00
				Face The Nation									
F	ACE T	HE NATI	ON										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/		09/16/12	s	1	\$940.00	0.00						
											Totals	105	\$45,580.00